

Princeton USG Senate
Meeting 6
March 13th, 2022
8:00 pm EST



Introduction

1. Question and Answer Session (5 minutes)
2. President's Report (Mayu Takeuchi, 5 minutes)

New Business

1. Mental Health Task Force Referenda (10-15 mins, Stephen Daniels)
2. CCA Mid Semester Report (10 mins, Isabella Shutt)
3. Tigers in Town Budget Proposal (5 mins, Isabella Shutt/Adam Hoffman)
4. USLC Committee Update & QR Code Project (10 mins, Avi Attar)
5. DEI Committee Update (5 mins, Braiden Aaronson)

Campus & Community Affairs Mid-Semester Report

Chair: Isabella Shutt, ishutt@princeton.edu

Committee Members

Name	Net ID	Major & Year	Task Force(s)
Alan Plotz	ap3169	SPIA 2025	Education, Internship
Hiba Siddiki	hs1227	SPIA 2025	Porchfest, Education
John Castleman	jrc8	SPIA 2024	Tigers In Town, Farmer's Market
Jonathan Larbi	jarbi	CBE 2025	Porchfest, Event Promotion
Kira Fitzgerald	kif	COS (AB) 2024	Porchfest
Kyle Li	kl1320	ORFE 2025	Tigers In Town, Porchfest
Lauren Fahlberg	laurengf	Russ/Econ 2024	Tigers In Town, Events
Nia Arora	nwarora	PHI 2022	Farmer's Market, Education
Sakhi Shah	sakhis	CBE 2024	Farmer's Market
Samara Samad	ss9343	ECO 2025	Porchfest
Vicky Feng	vfeng	COS (AB) 2024	Tigers In Town

All-Committee Meetings:

1. Saturday, February 12
2. Saturday, February 26 (Anna Pinkerton, Chair of Farmer's Market, as Guest)
3. Saturday, March 12
4. Saturday, March 19 (Guest from SPEAR Re-Entry Working Group)

Tigers In Town

Summary

Week	Business	Total Cost	Registered	Attendance Count	Attendance Percent *
2/21 - 2/25	Bent Spoon	843.75	203	150	75%
2/28 - 3/4	Proof	399	70	57	81%
2/28 - 3/4	Jules	584.56	70	≥60	≥86%

3/7 - 3/11	Pastry Room	~\$500	100	≥57	
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*Note: Started Sending Reminder Emails (Morning Of / Day Before Event) After Week 1

Total Spent in First Two Weeks = \$1,827.31 of \$10,000

Current Spending Plan: \$1250 per week for 6 weeks before Reading Period

Spending with Increased Budget: \$1575 per week → approx. 40 more items per week

Registration Demographics

Class Years

	2022	2023	2024	2025	Total
Bent Spoon	57	35	68	43	203
Jules	20	19	16	15	70
Proof	16	18	25	11	70
Pastry	28	25	39	8	100
Total	121	97	148	77	443

Class of 2024 is Over-Represented; Class of 2025 is Under-Represented

→ I am in communication with a member of the Freshman Class Council about this issue. My hope is to guide the council through the planning process for a class-specific event (not CCA funded) to encourage students who may be hesitant to participate/register to take advantage by giving them practice in a smaller event with fewer students competing for spots.

Repeat Registrations

Within 443 Total Registrations, 374 Different Students (Unique IDs) are Represented

Registered for 1 Event	311
Registered for 2 Events	57
Registered for 3 Events	6

Princeton Porchfest

Saturday, April 23 | 12-6pm

Hosted By Arts Council of Princeton

CCA in Collaboration with Office of Community & Regional Affairs is Hosting a Stage for Student Performers at 185 Nassau

185 Nassau Line-Up

1. The Princeton University Band
2. Princeton Pianists Ensemble
3. Anson Jones
4. Wildcats A Capella Group
5. Hot Jupiter
6. Josh Davidoff
7. Grecia and Thomas
8. Shazra Raza
9. Aaron Ventresca
10. Princeton Tora Taiko
11. DG The Artist
12. J Paris

Community Stage Placements

1. Ramona Jade
2. Kaneb Andrews
3. Sober Tuesday

Budget - \$5000 Total Allotted to Communiversitry

Purchasing Stage through Arts Council - Amount TBD

Considering Food Trucks for Students In Audience & Treats for Performers

Farmer's Market

Wednesdays: April 6, 13, 20, & 27 and May 4 on Firestone Plaza

Primary Organizer: Office of Community & Regional Affairs

CCA is Supporting Market Chair, Anna Pinkerton '24 with...

- Advertisement to Student Body
- Market Staffing
- Kick-Off Event Planning
- (Potentially) Vendor Recruitment

Future Goals and Upcoming Work

Spring

1. Community Education / Community-Building Activities
 - In Communication with GERALYN WILLIAMS in Pace Center to Connect with Community Partners (including Trenton Arts at Princeton and SPEAR)
 - Goal: Supporting Mercer County Communities (as Members of Such Communities See Fit) with Sustainable and Well-Considered Action

2. Local Event Accessibility
 - In beginning stages of organizing a trip to Passage Theater in Trenton (potentially partnering with USG Movies Committee)
 - Planning Collaboration with Class of 2024 Gov on Trip to Jazz Club in Trenton
 - Goal: Reduce Barriers to Student Access to Entertainment and Community Events in Philadelphia, New York City, Trenton, and surrounding areas via Promotion, Transportation and/or Reduced Cost

Fall

1. Fall Fellows
 - Improve Semester Internship Program at Local Agencies, Non-Profits, and Businesses
 - Open Speaker Series to All Undergrads
 - Work Begins: Week of March 21

2. Princeton Restaurant Week
 - Partner with Local Businesses to Provide Discounted Meals at Restaurants During a Week in Early Fall Semester
 - Work Begins: May 2021