Princeton USG Senate
Meeting 6
March 13th, 2022
8:00 pm EST

<u>Introduction</u>
1. Question and Answer Session (5 minutes)
    a. Stephen: Reminder to fill out form in the USG Slack by tomorrow evening
    b. Hannah: Please send your information using the form to get USG office access
2. President's Report (Mayu Takeuchi, 5 minutes)
    a. Transparency and accountability
        i. Administration
            1. Town hall coming up Tuesday (3/15) at 5:30pm to address COVID updates
                a. Opportunity for questions and suggestions (submit through form)
            2. In communication for COVID issues
                a. Testing requirements
                b. Isolation procedures
            3. Working on divestment efforts and community dining options
        ii. Student body
            1. Hannah and Mayu will send letter tomorrow (3/14) highlighting plans for rest of the semester
            2. Avi (USLC) will talk about QR Code Project
            3. Madi (SC) conducted Lawnparties survey
    b. Halfway point in semester
        i. Think about what you want to have accomplished
        ii. Take pride in how far you've come
        iii. Feel out feedback form in Slack
    c. Updates
        i. Town Hall
        ii. Open house tomorrow (3/14) at 8:00 pm for general elections
            1. Kanishkh: How will we achieve 100% voter turnout?
                a. Mayu: There are two prongs to achieving this goal. For 100% voter turnout in elections we will actively work with Vote100 (both on social media and in person). To increase overall engagement, we have open houses and 1 on 1 chats (both for sponsoring referenda or running for a position)
            2. Stephen: For class government candidates, is there a point person?

        a. The class governments are separate from the USG Senate, but USG oversees elections including class government. The Chief Elections Manager is Brian Lee and we will also work with senior class government to facilitate the process

3. How in detail will initiatives be when discussed with the student body?
        a. Most initiatives will highlight the project and if students want to learn more we will direct them to a point of contact. Not all initiatives are finalized but we can hint at more official updates.

4. Hannah: If there's stuff we should shout out in the letter please let us know

5. Audrey: When do we know the results of the elections? Do we reach out to them?
        a. Spring elections are announced on April 15th

6. Hannah: It would be great to have more USG representatives at the open house so please come if you can

<u>New Business</u>

1. CCA Mid Semester Report (10 mins, Isabella Shutt)
   a. Tigers in Town
      i. Going great!
      ii. Seeing underrepresentation from frosh registrations,
         1. Want to work with class government to sponsor a Tigers in Town so that frosh get practiced in the process (would not be funded by USG)
      iii. Getting a mix of students registering and attending
   b. Porchfest
      i. Arts council is hosting in lieu of communiversary
      ii. We will have stages for music (15 stages)
      iii. CCA will host at 185 Nassau
         1. Will have 12 student performers at the stage
   c. Farmers Market
      i. Pre pandemic was University farmers market at Firestone Plaza
         1. Bringing it back!
      ii. CCA is helping host
      iii. Maybe budget proposal in future to fund the event
   d. Student Engagement
      i. Want to increase engagement in community
      ii. Jazz club in Trenton

      iii.   Potential to relocate USG movies to a theater in Trenton
- e. Fall
  - i. Internship program (Fall Fellows)
  - ii. Princeton Restaurant Week (discounts for students over 1 week)
- f. Stephen: Is there a discrepancy in class years of who reads the newsletters?
  - i. Sarah: It's even between class years
- g. Avi: Great job on everything
- h. Audrey: What is the internship thing?
  - i. Fall Fellows places students in local organizations for semester internships (not stipended). They get real world experience and it ties them into community organizations. It was mostly government organizations and nonprofits but we also want stem field options. There is more information to come.
- i. Braiden: How many participated in Fall Fellows?
  - i. Stephen: I think it was less than 20

2. Tigers in Town Budget Proposal (5 mins, Isabella Shutt/Adam Hoffman)
   - a. Spent ~$1850 of $10000 budget so far
   - b. Registration takes about a minute and a half to fill up the spots
   - c. Want to increase from $10000 to $12000 for the semester which would accommodate 40 more students per week
   - d. Adam: We have room in the budget to do this
   - e. Kanishkh: Do you know why there is a difference in attendance from some events to the others?
     - i. It might depend on if its a busy week or on the type of food being offered
   - f. Audrey: If students don't show up, is that money spent?
     - i. No, we only pay for the accumulated tab
   - g. Ned: How are time slots determined? Sometimes it can be too cramped or students don't have enough time
     - i. We are shifting it to make an hour time slot. The slots are for the business because we don't want to overwhelm them
   - h. Mayu: This is a great example of active feedback and evolving the process to fit the needs of the event and the student body. Great job!
   - i. Vote: Mariam Latif motions for a vote, Stephen Daniels seconds
     - i. 18 in favor, 0 votes against, 1 abstention
     - ii. *The vote passes*

3. USLC Committee Update
   - a. Working on discipline process
   - b. Collecting feedback on isolation procedure
   - c. Working with Mccosh and UHS to improve experience,
     - i. Looking into student ambulance or first responder service

      ii.   VP calhoun pioneered a similar service at her prior institution

4. QR Code Project (10 mins, Avi Attar)
   a. Few QR codes around campus to link a form that collects info and chance to share feedback that we direct to administration to facilitate interactions between students and administration
   b. Need to think about locations and volume
   c. Questions that will be asked, will contact administration
   d. Braiden: Are the QR codes locations specific?
      i. Avi: Yes, but there will also be some general questions that are on each survey
   e. Mariam: Is this modeled off another University
      i. It's original
   f. Eric: In terms of the student ambulance service, it's great on paper but the logistics are tricky. We would need a medical director and it's not super feasible.
   g. Audrey: What is the goal?
      i. People have a lot to say to the administration but it's not always clear how they should communicate it to them and it can be more anonymous this way which might encourage them to voice their concerns without having their names on it
   h. Hannah: Stephen first brought this up last semester. The current mechanism is through the USG newsletter and it works for some and not others. The QR codes make it more accessible. We need to think about how the feedback will get to the administration.
   i. Mariam: What is the feedback on the forms in the newsletter this semester?
      i. Not very high, we have a few responses though
   j. Kanishkh: How do we streamline the feedback? If we have this and also students can go to administration directly, we should frame what kind of feedback goes where so it's clear who students should go to and when.
      i. Mayu: We can work on making it clear on when students should use what mechanisms
   k. Audrey: Is it one QR code or are there multiple regarding different issues?
      i. It would be location specific with different questions and the one general question of 'what do you have to say?'
   l. Ned: How do you contextualize the data in the broader picture? How do we know if it's something worth pursuing?
      i. It's of limited significance and people who use the codes probably have strong opinions. These are really just to gather ideas and it might point us towards issues we need to address.
   m. Carlisle: If we want more engagement and we aren't using it as hard data, we should be selective about the questions we ask. Each QR code should be the same.

If students see they have to go somewhere else, they might not want to do it. We could just categorize the response boxes within the survey.

    i. Avi: I like that idea. Unless we have people in a location who really want the answer to a question

n. Mayu: We want to empower students to reach to administration and figures in place so we hope this is a step in the right direction but also provide guidance and support.

o. Avi: We can also put other places for students to reach out on the form

5. DEI Committee Update (5 mins, Braiden Aaronson)
    a. Administration and campus groups
        i. Meeting with DEI administration
            1. Michelle Minter
            2. Associate Provost Maxam
            3. Associate Dean Oliveria
        ii. Presented at USLC meeting
        iii. Working with the Athletic Dept to aid efforts for athlete orientation
        iv. Working on Fall 2021 DEI Annual Report
    b. Charter
        i. Work in progress
        ii. Workshopped in DEI Comm, DEI Office, USG ExComm
        iii. Refining DEI definitions
        iv. Will be presenting next meeting on a referendum that USG can choose sponsor or not sponsor to make DEI a core committee
    c. Next steps
        i. Finish Charter
        ii. Present referendum
        iii. Deep dive into University DEI reporting
        iv. Work on accessibility to student body
        v. Fall Plans
            1. Work with CAF Center and ORL
            2. Expand affinity spaces
6. Mental Health Task Force Referenda Discussion (Stephen Daniels)
    a. Drafting two referenda
        i. General funding for councilors and institutionalize outreach program for specialized councilors
        ii. Engage student body perspectives on Telehealth
            1. Students need to want it to keep it around
            2. Need better understanding of where students are at
        iii. Will have referenda next week

b. Isabella: For the second, would it be more productive in the general USG survey?
   i. Stephen: It could be, we can consider that.
c. Kanishk: If the second referendum is to gauge interest, it might be better in a different way. It's hard to gauge interest with just a yes or no.
   i. I'm less interested in a survey question because there's value of having both data points for when we start working on implementing the results in the fall so we have backing for who works on it
d. *Mariam Latif motions to extend time, Sean Bradley seconds*
e. Mariam: Does it help you get more engagement to have this in the referendum?
   i. I think we get about 2000 students to vote on the referendum, which would be more than we get in a survey
f. Audrey: Is it one referendum with two parts?
   i. Its two separate referenda
g. Hannah: We should differentiate between referendum and senate-sponsored referendum. What we should be thinking about is if we move forward as the senate sponsoring it.
h. Eric: Do we know what's happening with UHS and Telehealth now, are we trying to partner with them?
   i. We aren't in conversation with them about the expanded facilities
i. Braiden: Can we split it into a question to gauge interest and then another question about an actionable?
   i. Each one is one yes or no question, so that isn't really possible
j. Braiden: If the concern is about interest, would it make more sense to go the survey route?
   i. It might be less meaningful and we might get less engagement. It also might have more weight if its sponsored by USG
k. *Isabella Shutt motions to extend time, Avi Attar seconds*
l. Ned: Will each referendum call for funding, or will the second part call for part of the funding to go to Telehealth?
   i. Right now they have no connection, the second calls for administration to investigate Telehealth
m. Mayu: With a senate sponsored referendum, we will vote within the senate. Petition initiated processes exist and have worked in the past. Sometimes they don't make it through the petition stage which indicates interest in and of itself

Campus & Community Affairs Mid-Semester Report

Chair: Isabella Shutt, ishutt@princeton.edu

Committee Members

Name	Net ID	Major & Year	Task Force(s)
Alan Plotz	ap3169	SPIA 2025	Education, Internship
Hiba Siddiki	hs1227	SPIA 2025	Porchfest, Education
John Castleman	jrc8	SPIA 2024	Tigers In Town, Farmer's Market
Jonathan Larbi	jlarbi	CBE 2025	Porchfest, Event Promotion
Kira Fitzegerald	kif	COS (AB) 2024	Porchfest
Kyle Li	kl1320	ORFE 2025	Tigers In Town, Porchfest
Lauren Fahlberg	laurengf	Russ/Econ 2024	Tigers In Town, Events
Nia Arora	nwarora	PHI 2022	Farmer's Market, Education
Sakhi Shah	sakhis	CBE 2024	Farmer's Market
Samara Samad	ss9343	ECO 2025	Porchfest
Vicky Feng	vfeng	COS (AB) 2024	Tigers In Town

All-Committee Meetings:
1. Saturday, February 12
2. Saturday, February 26 (Anna Pinkerton, Chair of Farmer's Market, as Guest)
3. Saturday, March 12
4. Saturday, March 19 (Guest from SPEAR Re-Entry Working Group)

Tigers In Town

Summary

Week	Business	Total Cost	Registered	Attendance Count	Attendance Percent *
2/21 - 2/25	Bent Spoon	843.75	203	150	75%
2/28 - 3/4	Proof	399	70	57	81%
2/28 - 3/4	Jules	584.56	70	≥60	≥86%
3/7 - 3/11	Pastry Room	~$500	100	≥57	

*Note: Started Sending Reminder Emails (Morning Of / Day Before Event) After Week 1

Total Spent in First Two Weeks = $1,827.31 of $10,000

Current Spending Plan: $1250 per week for 6 weeks before Reading Period
Spending with Increased Budget: $1575 per week → approx. 40 more items per week

Registration Demographics

Class Years

	2022	2023	2024	2025	Total
Bent Spoon	57	35	68	43	203
Jules	20	19	16	15	70
Proof	16	18	25	11	70
Pastry	28	25	39	8	100
Total	**121**	**97**	**148**	**77**	**443**

Class of 2024 is Over-Represented; Class of 2025 is Under-Represented

→ I am in communication with a member of the Freshman Class Council about this issue. My hope is to guide the council through the planning process for a class-specific event (not CCA funded) to encourage students who may be hesitant to participate/register to take advantage by giving them practice in a smaller event with fewer students competing for spots.

Repeat Registrations

Within 443 Total Registrations, 374 Different Students (Unique IDs) are Represented

Registered for 1 Event	311
Registered for 2 Events	57
Registered for 3 Events	6

Princeton Porchfest
Saturday, April 23 | 12-6pm
Hosted By Arts Council of Princeton

CCA in Collaboration with Office of Community & Regional Affairs is Hosting a Stage for Student Performers at 185 Nassau

185 Nassau Line-Up
1. The Princeton University Band
2. Princeton Pianists Ensemble
3. Anson Jones
4. Wildcats A Capella Group
5. Hot Jupiter
6. Josh Davidoff
7. Grecia and Thomas
8. Shazra Raza
9. Aaron Ventresca
10. Princeton Tora Taiko
11. DG The Artist
12. J Paris

Community Stage Placements
1. Ramona Jade
2. Kaneb Andrews
3. Sober Tuesday

Budget - $5000 Total Allotted to Communiversity
Purchasing Stage through Arts Council - Amount TBD
Considering Food Trucks for Students In Audience & Treats for Performers

Farmer's Market

Wednesdays: April 6, 13, 20, & 27 and May 4 on Firestone Plaza
Primary Organizer: Office of Community & Regional Affairs

CCA is Supporting Market Chair, Anna Pinkerton '24 with…
- Advertisement to Student Body
- Market Staffing
- Kick-Off Event Planning
- (Potentially) Vendor Recruitment

<u>**Future Goals and Upcoming Work**</u>

Spring

1. Community Education / Community-Building Activities
- In Communication with Geralyn Williams in Pace Center to Connect with Community Partners (including Trenton Arts at Princeton and SPEAR)
- Goal: Supporting Mercer County Communities (as Members of Such Communities See Fit) with Sustainable and Well-Considered Action

2. Local Event Accessibility
- In beginning stages of organizing a trip to Passage Theater in Trenton (potentially partnering with USG Movies Committee)
- Planning Collaboration with Class of 2024 Gov on Trip to Jazz Club in Trenton
- Goal: Reduce Barriers to Student Access to Entertainment and Community Events in Philadelphia, New York City, Trenton, and surrounding areas via Promotion, Transportation and/or Reduced Cost

Fall

1. Fall Fellows
- Improve Semester Internship Program at Local Agencies, Non-Profits, and Businesses
- Open Speaker Series to All Undergrads
- Work Begins: Week of March 21

2. Princeton Restaurant Week
- Partner with Local Businesses to Provide Discounted Meals at Restaurants During a Week in Early Fall Semester
- Work Begins: May 2021